

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

March 18, 2014

Via E-mail
Roger M. Slotkin
Chief Executive Officer
HydroPhi Technologies Group, Inc.
3404 Oakcliff Road, Suite C6
Doraville, GA 30340

Re: Hydrophi Technologies Group, Inc. (f/k/a Big Clix, Corp.)

Current Report on Form 8-K Filed September 25, 2013 File No. 000-55050 Current Report on Form 8-K Filed July 19, 2013

File No. 333-168403

Dear Mr. Slotkin:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Lisa M. Kohl for

Mara L. Ransom Assistant Director